



Christian Theological Seminary
1000 West 42nd St.
Indianapolis, IN 46208
Contact: Chris Varnau
(317) 931-2316
Cell: (317) 414-2238
cvarnau@cts.edu

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CTS's *Link* magazine recognized with two DeRose-Hinkhouse Awards

Link magazine, the publication for alumni and friends of Christian Theological Seminary has been recognized by the Religion Communicators Council (RCC) in two categories. The *Link* 50th Anniversary Issue, published in the spring of 2009, received the Award of Excellence in the category of Public Relations Materials, Special Issue and a Certificate of Merit for the article *Building the Kingdom, A Screenplay* in the category of Non-broadcast Script Writing.

The awards recognize the achievements of RCC members who demonstrate excellence as religion communicators. Entries in various categories were judged by the Communications faculty of Eastern Illinois University. The awards honor the late Victor DeRose and Paul M. Hinkhouse, who were leading lithographers in New York City.

CTS published a special issue of *Link* in the spring of 2009 as a part of the seminary's 50th anniversary celebration. In 1958, the former Butler University School of Religion established

itself as an independent seminary. The special issue marked that occasion with a variety of vintage photographs, various perspectives on the institution's history and a screenplay-style retelling of the events that led to the founding of the new seminary.

“We take a great deal of pride in our history because the CTS community has accomplished so much in a relatively short period of time,” says CTS Vice President for External Affairs Ann Updegraff Spleth. “We wanted to demonstrate that pride in a first-rate special issue of our magazine.”

Paul Black, coordinator of the DeRose-Hinkhouse awards, reported that the judges confirmed they had to make some difficult choices due to the high quality of the submitted entries.

“The excellence in your members' work is very impressive. All the judges found such outstanding work, beautifully done and very effective,” remarked Terry Lynn Johnson, ABC APR, associate professor in the journalism department at Eastern Illinois University.

The RCC is an interfaith association of religion communicators at work in print and electronic communication, marketing, and public relations. Made up of twelve chapters around the country the RCC serves to promote excellence in the communication of religious faith and values. The DeRose-Hinkhouse Awards will be presented on April 8 at the RCC's annual meeting in Chicago.

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